



# Programs & Policies

## Education Giving people of all ages and abilities the skills and confidence to ride and walk

### High Priority

Conduct a “Share the Road” campaign through various means

Conduct basic biking and walking skills classes for students in schools

Provide “Share the Road” training to professional drivers

### Medium Priority

Host bicycle maintenance classes

Offer basic adult cycling skills classes

Provide bicycle skills and in-traffic cycling courses to staff planners and engineers

Offer advanced cycling training

Create walking and bicycling street teams to provide education

### Low Priority

Create a ticket diversion program

Hold bicycle commuting workshops

## Engineering Creating safe, comfortable, and convenient places to ride and walk

### High Priority

Establish/adopt street design standards

Establish dedicated funding for bike and pedestrian projects

Update zoning ordinances

Adopt Complete Streets policies

Establish a wayfinding system

### Medium Priority

Improve communication and coordination within and across public agencies and departments

Create a Complete Streets checklist

Establish and follow construction management practices

Provide outside training to public staff on design standards

Create an online reporting tool

### Low Priority

Require qualifications for project consultants

Increase bike parking

## **Encouragement** Creating a strong culture that welcomes and celebrates walking and biking

### **High Priority**

- Create bicycle and pedestrian maps
- Encourage community placemaking initiatives
- Promote biking and walking at community events
- Hold Bike and Walk to School Days
- Promote a county-led casual ride

### **Medium Priority**

- Create bicycling and walking clubs for adults
- Create on-trail programming
- Start a bicycle share program
- Create bicycling and walking clubs for children
- Start an earn-a-bike program for children

### **Low Priority**

- Hold Bike and Walk to Work Days
- Celebrate Bike to Work Month
- Work with businesses to establish a biking and walking incentive program

## **Evaluation** Ensuring initiatives are measured and adjusted as necessary

### **High Priority**

- Establish a Bicycle and Pedestrian Advisory Committee; meet monthly
- Review the Trails Plan once/year
- Establish a system to gather ongoing input regarding biking and walking
- Apply to be a Bike Friendly Community
- Apply to be a Walk Friendly Community

### **Medium Priority**

- Establish an ongoing bike and pedestrian count program
- Develop a Safe Routes to School plan
- Review and monitor bicycle and pedestrian crashes annually

### **Low Priority**

- Promote Bicycle Friendly Business status
- Designate one staff member to be the bicycle and pedestrian program manager
- Create a trip reduction or mode shift policy or program

## **Enforcement** Ensuring safe roads and sidewalks for all people

### **High Priority**

- Provide programs that target improved safety
- Partner with law enforcement
- Establish trail safety standards
- Designate law officers to be on Bicycle and Pedestrian Advisory Committee
- Establish a three-foot passing law

### **Medium Priority**

- Remove ordinances that create barriers to biking and walking
- Create a volunteer trail safety patrol
- Provide bike and walk training to police officers

### **Low Priority**

- Establish a multi-disciplinary crash review team
- Have at least 15% of patrol officers regularly on bikes